

# Privacy Policy

## Contents

- Privacy Policy..... 1
  - What private data do we collect for renting a vehicle through website?*..... 2
    - ☒ **Account Data:**..... 2
  - Vehicle Data* ..... 2
    - Data About Your Accounts on Other Services:** ..... 3
  - When do we acquire information?*..... 3
    - Automatically collected information about your use of our Services or tools,..... 4
  - How do we use your details?*..... 4
  - How do we protect your details?*..... 5
- Your Legal Rights ..... 6
  - You may have the following rights: - ..... 6
- Do we use ‘cookies?’*..... 7
  - We use cookies to: ..... 7
- Types of Cookies we use*..... 7
  - General Use ..... 9
- California online privacy protection act*..... 9
- According to caloppa, we agree to the following:*..... 9
- Coppa (children online privacy protection action)*..... 10
- Fair information practices*..... 10
- Can-spam act* ..... 10
  - We accumulate your email to be able to: ..... 10
- Limitation of liability*..... 11
  - indemnification ..... 11
  - Governing Law and Jurisdiction..... 11
- Changes to this privacy notice*..... 11
- Contacting us*..... 11

This online privacy policy has been put together to better provide those who find themselves worried about how their ‘Personally Identifiable Information’ (PII) has been used online. PII, as defined in US privacy regulation and information security, is information that can be used alone or with other information to

recognize, contact, or find a single person, or even to identify a person in framework. Please read our online privacy policy carefully to obtain a clear knowledge of how we accumulate, use, protect or elsewhere take care of your Personally Identifiable Information relative to our website.

- Your privacy is essential to us, and we are firmly dedicated to making our works on with respect to your own information increasingly straightforward and more attractive. It would be ideal if you read this Privacy Policy cautiously and make sure that you completely comprehend and consent to it.
- You are not legally obligated to provide us with any Personal Data (as described below), and you can do so (or refrain from doing so) at your own discretion.
- If you do not want to assist us with such Personal Data, or have it compiled by us or any of our Service Providers (described below), simply do not access our Sites or use our Services.
- You may likewise decide not to give us "discretionary" Personal Data, however please remember that without it we will most likely be unable to give you the full scope of our administrations or with the best client experience when utilizing our Services.
- GonzoCar provides online platform for your convenience.

#### *What private data do we collect for renting a vehicle through website?*

When enlisting on our site or rent a vehicle, as suitable, you could be approached to type in your name, email, home and business address, telephone numbers, date of birth, driving license, payment information or different subtleties to assist you with your experience.

When you create an account and use the Services, including through a third-party platform, we collect any data you provide directly, including:

- **Account Data:** In order to use certain features (like Paid or unpaid Services), you need to create a user account. When you create or update your account, we collect and store the data you provide, like your email address, password, gender, and date of birth, and assign you a unique identifying number ("Account Data").
- **Personal Data:** Personal Data is information that can be used to identify you specifically, including your name, zip code, time zone, email address, telephone number or demographic information like your age, gender, or hometown and **valid Driving License** number and its **pictures**. You consent to giving us this information by providing it to us voluntarily on our website or any mobile application. You provide some of this information when you register with or make purchases from our website. You may also provide this information by participating in various activities associated with our site, including responding to blogs, contacting us with questions, or participating in group training. Your decision to disclose this data is entirely voluntary. You are under no obligation to provide this information, but your refusal may prevent you from accessing certain benefits from our website or from making purchases.

#### *Vehicle Data*

Some vehicles you rent from GONZOCAR may be equipped with devices which allow us to send commands to and receive certain information from the vehicle, including geolocation data from a global positioning system (GPS). These devices are turned on all the time, even when other services or other media in the vehicle is turned off. GONZOCAR and its partners may collect and process vehicle data about the vehicle itself, such as fuel level, odometer, speed, diagnostic and performance data, tire pressure, accident or

damage data, and location and direction of travel data. We do not use this information to profile your driving behavior. This information assists us in providing our services (such as responding to unlocking door requests, remote start and stop and our unattended vehicle pick-up and return), software updates, services support, locating and responding to accidents, identifying reported lost, not returned, suspected of being stolen and stolen vehicles and as may be requested by law enforcement agencies. We may also use this information to determine certain fees to be charged in connection with our services.

This data also helps us understand vehicle-related behavior such as traffic patterns, fuel efficiency, vehicle usage, environmental impacts, and vehicle maintenance improvement. We may share vehicle data with third parties who assist us in providing and improving our services and with law enforcement agencies and others to protect our rights or to enforce the terms and conditions of our services. To learn about how we share the data we collect.

**Data About Your Accounts on Other Services:**

- We may obtain certain information through your social media or other online accounts if they are connected to your GonzoCar account. If you login to via Facebook or another third-party platform or service, we ask for your permission to access certain information about that other account. For example, depending on the platform or service we may collect your name, profile picture, account ID number, login email address, location, physical location of your access devices, gender, birthday, and list of friends or contacts.
- **Social Networking Data:** We may access personal information from social networking sites and apps, including Facebook, Instagram, LinkedIn, Twitter, Snapchat or other social networking sites or apps not named specifically here, which may include your name, your social network username, location, email address, age, gender, profile picture and any other public information. If you do not want us to access this information, please go to the specific social networking site and change your privacy settings.
- **Mobile Device Data:** If you use our website via a mobile device or app, we may collect information about your mobile device, including device ID, model and manufacturer, and location information.
- Those platforms and services make information available to us through their APIs. The information we receive depends on what information you (via your privacy settings) or the platform or service decide to give us.
- If you access or use our Services othrough a third-party platform or service, or click on any third-party links, the collection, use, and sharing of your data will also be subject to the privacy policies and other agreements of that third party.

*When do we acquire information?*

We get data from you when you get enlisted on our site, respond to an audit, give us reactions on our items or enter information on our site below are the examples:

- To register on our website to get updated about services or utilize our services.
- To create your personal account on the Website (e.g. your name and email address)
- To process your orders via our online services (e.g. your name, address, date of birth and payment details)
- To deal with our relationship with you which will include: Notifying you about changes to our terms or security arrangement. Requesting that you leave an audit or take an overview.

- To manage and ensure our business and this site (counting investigating, information examination, testing, framework upkeep, backing, announcing and facilitating of information).
- To send you our email pamphlet and other robotized email correspondences.
- To make proposals and suggestions to you about merchandise or administrations that might hold any importance with you.

Automatically collected information about your use of our Services or tools, This Information is registered automatically with the visit by own configuration or manual of each tool on the website

- At the point when you visit, connect with, or utilize our Service, we may gather, record or create certain specialized data about you. We do so either autonomously or with the assistance of third gathering Service Providers, including using "**cookies**" and other following innovations.
- Such data comprises of availability, specialized and collected utilization data, for example, **IP locations** and **general areas, gadget data** (like sort, working framework, cell phone id, program form, region and language settings , Browser Information , Geographic location, Time of Visit ,Referring site , applications or service, search engine utilized), date and time stamps of use, the and pixels introduced or used on such gadget and the recorded movement (meetings, clicks and different cooperation's) of Visitors and Users regarding our Service. for purposes including examination, service-, tasks, and business quality control and enhancements, and record-keeping purposes.

This for the purpose of improving the website, services and security among which we include security inspection by the administration of the website and third parties.

### *How do we use your details?*

We may utilize the data we procure from you when you enlist, make a buy, join our bulletin, respond to an examination or promoting correspondence, peruse the site, or utilize certain other site includes in the following ways:

- Create your account; and
- Deliver any services to you; and
- Correspond with you; and
- Compile anonymous statistical data for our own use or for a third party's use; and
- Assist law enforcement as necessary; and
- Prevent fraudulent activity on our website or mobile app; and
- Analyze trends to improve our website and offerings.
- To fulfill or meet the reason you provided the information (e.g., to help provide our Site services to you).
- To personalize and develop our Site and the services we provide you through the Site and improve our offerings.
- To provide certain features or functionality of the services on the Site.
- For marketing and promotions.
- To create, maintain, customize, and secure your account with us.

- To provide you with support, to communicate with you and respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- To personalize your experience and to deliver content and services relevant to your interests.
- To help maintain the safety, security, and integrity of our Site, services, databases and other technology assets, and business.
- For testing, research, analysis, and website development, including to develop and improve our Site and services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- To prevent illegal activity, fraud, and abuse.
- As described to you when collecting your personal information or as otherwise set forth in the CCPA.
- Where we have to play out the agreement we are going to go into or have gone into with you
- To help our site that will ready to serve you better.
- To allow us to brought administration you up in furnishing a response to your client assistance demands.
- To procure rankings and audits of items
- To send messages after certain time routinely, with respect to your administrations or items and different items.
- To catch up after correspondence with (live talk, email or telephone requests)
- To furnish you with the data, items and administrations that you demand from the site.

### *Your Consent*

By providing your phone number, you consent to allowing us to contact you via Text messaging or Voice.

By providing your email address, you consent to allowing us to contact you via email.

### **Risk of using email/text:**

The transmission of client information by email, phone and/or texting has a number of risks that clients should consider prior to the use of email, phone and/or texting. These include, but are not limited to, the following risks:

- a) Emails, phone calls/voicemails, and text messages can be forwarded, stored electronically and on paper, and broadcast to unintended recipients.
- b) Email and text senders can easily misaddress an email or text and send the information to an undesired recipient.
- c) Backup copies of emails and texts may exist even after the sender and/or the recipient has deleted his or her copy.
- d) Employers and on-line services have a right to inspect emails sent through their company systems.
- e) Emails, phone calls, voicemails, and texts can be intercepted, altered, forwarded or used without authorization or detection.
- f) Emails, voicemails, and texts can be used as evidence in court.
- g) Emails, phone calls, voicemails, and texts may not be secure and therefore it is possible that the

### *How do we protect your details?*

- We do not use vulnerability scanning and/or scanning to PCI specifications.

- We only provide articles and information. We never require credit card volumes.
- We use regular Malware Scanning.
- Your individual information is comprised behind secured systems and is merely accessible by a restricted number of folks who've special access privileges to such systems, and must keep carefully the information confidential. Furthermore, all very sensitive/credit information you resource is encrypted via Secure Socket Layer (SSL) technology.
- We implement a number of security measures whenever a user gets into, submits, or accesses their information to keep up the protection of your individual information.

All deals are processed through the gateway service provider and aren't stored or refined on our machines.

## Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data.

### You may have the following rights: -

**Request access** to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

**Request correction** of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.

**Request erasure** of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

**Object to processing** of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

**Request restriction** of processing of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios:

- a. If you want us to establish the data's accuracy.
- b. Where our use of the data is unlawful but you do not want us to erase it.
- c. Where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims.

- d. You have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

**Request the transfer** of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

**Withdraw consent** at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain services to you.

### *Do we use 'cookies'?*

Yes. Cookies are small documents a site or its provider exchanges to your computer's hard drive through your Browser (if you allow) that permits the site's or service provider's systems to identify your internet browser and capture please remember certain information. For example, we use cookies to help us keep in mind and process the things in your shopping cart software. Also, they are used to help us understand your requirements based on prior or current site activity, which permits us to offer you improved upon services. We also use cookies to help us put together aggregate data about site traffic and site conversation so that people may offer better site experience and tools in the foreseeable future.

### **We use cookies to:**

- Understand and save user's tastes for future views or visits of our site.
- Keep an eye on advertisements.
- Compile aggregate data about site traffic and site connections in order to provide better site activities and tools in the foreseeable future.
- We also use third party advertisements on GonzoCar to support our site. Some of these advertisers may use technology such as cookies and web beacons when they advertise on our site, which will also send these advertisers (such as Google through the Google AdSense program) information including your IP address, your ISP, the browser you used to visit our site, and in some cases, whether you have Flash installed. This is generally used for geotargeting purposes (Serving Online Booking ads to Travelers) or showing certain ads based on specific sites visited (such as showing marketing ads to someone who frequents marketing sites or blogs).
- *We might also use third-party services that monitor these details on our behalf.*

You are able to choose that your personal computer warns you whenever a cookie has been directed, or you can select to carefully turn off all cookies. You can perform that through your web browser settings. Since internet browser is just a little different, check out your browser's Help Menu to learn the way in which to change your cookies.

If you change cookies off, a number of the features that produce your site experience better might not exactly function properly. It will not have an impact on the user's experience that produces your site experience better and might not exactly function properly.

### *Types of Cookies we use*

#### *Mandatory Cookies*

required cookie empower you to explore the website and utilize its features, for example, getting to get secure areas of the site and using services at our website. In the event that you have decided to recognize

yourself to the website, the Company may put on your program treats containing an encoded, one-of-a-kind identifier. These cookies permit the Company to extraordinarily recognize you when you are signed into the Web site and Services and to deal with your online exchanges and demands.

#### *Focus or Targeting cookies*

Site may in some cases use cookie conveyed by outsiders to show you promotions for Website items and administrations that we think may intrigue you on any gadgets you may utilize and to follow the exhibition of Company notices. For instance, in these cases, cookie recall data, for example, which programs have visited the Company's Web locales. The data gave to outsiders does exclude individual data, yet this data might be re-related with individual data after the Company gets it. In the event that the Website is utilizing one of its own treat related items on our own website, at that point a cookie identified with promotions may show up on our Web webpage under the Website or one of our associated organization's name.

#### *Performance Cookies*

Performance Cookies permit the Company's Web destinations and Services to recollect data you have entered or decisions you make, (for example, your username, language, or your area) and give upgraded, closer-to-home highlights. These Cookies additionally empower you to improve your utilization of GonzoCar's Web site and Services subsequent to signing in. These Cookies can likewise be utilized to recall transforms you have made to message size, text styles and different pieces of website pages that you can change.

Performance Cookies may likewise be utilized to improve how the Company's Website and Services work and perform, to upgrade and redo your associations with the Company, and to assist us with furnishing you with more pertinent messages, including promoting interchanges. These Cookies gather data about how Visitors utilize our Web destinations and Services, including which pages guests go to frequently and in the event that they get blunder messages from specific pages. gonzocar.com may utilize its own innovation (under the gonzocar.com brand name or a partnered brand name) or outsiders to follow and examine use and volume factual data from Visitors, Attendees, and Customers, to give upgraded associations and more pertinent correspondences, and to follow the presentation of the Company's commercials. gonzocar.com and its outsider accomplices may likewise use HTML5 nearby capacity or Flash Cookies for these reasons. Streak Cookies and HTML neighborhood stockpiling is unique in relation to program Cookies due to the measure of, sort of, and how information is put away. gonzocar.com likewise utilizes Flash Cookies, to store your inclinations or show content depending on what you see on our Website and Services to customize your visit.

#### Google Analytics

We use Google Analytics to investigate the utilization of our site of users and visitors. Google Analytics assembles data about site use through cookies. The data assembled identifying with our site is utilized to make reports about the utilization of our site.

Name of cookie	Expiry period	Purpose	Company
_ga	Persistent - 2 years	Analytics	Google Analytics, Google LLC



_ga_JMDY11H0YJ	Persistent - 2 years	Analytics	Google Analytics, Google LLC
_gat	Persistent - 2 years	Analytics	Google Analytics, Google LLC
_gid	Persistent - 1 day	Analytics	Google Analytics, Google LLC
_sp_root_domain_test_* (x 1535)	Session cookie	Analytics	gonzocar.com
gaVisitorTypeLong	Persistent - 2 years	Analytics	Google Analytics, Google LLC
gaVisitorTypeShort	Persistent - 30 minutes	Analytics	Google Analytics, Google LLC

### General Use

- Understand client's desires for future perspectives or visits of our site.
- Collect and compile total data about site traffic their sources e.g. (Gadgets, Country, page sessions) and site associations so as to give better site exercises and apparatuses within a reasonable time-frame.
- You have the choice to accept or reject cookies for the website and at whatever point a cookie has been coordinated, or you can choose to deliberately kill all cookies. You can play out that through your internet browser settings if you using chrome, you can go the setting of the chrome and select the domain and change the setting of the cookies to your desire.
- On the off chance that you change cookies off, some of the features that produce your site experience better may not actually work appropriately. It won't affect the client's experience that delivers your site experience better and may not actually work appropriately.

### *California online privacy protection act*

CalOPPA is the first state law in the country to require commercial websites and online services to create an online privacy policy.

The law's reach extends well beyond California to require anybody or company in America (and possibly the entire world) that functions websites collecting (PII) Personally Identifiable Information from California consumers to create a visible online privacy policy on its website declaring the information being accumulated and the individuals or companies with whom it has been distributed. –See more at <https://consumercal.org/about-cfc/cfc-education-foundation/california-online-privacy-protection-act-caloppa-3/>

### *According to caloppa, we agree to the following:*

- Users can visit our site anonymously.

- Once this online privacy policy is established, we will put a link to it on our website, on the first significant web page after getting into our website.
- Our ONLINE PRIVACY POLICY link includes the term 'Privacy' and can certainly be on the page given above.
- You'll be notified of any ONLINE PRIVACY POLICY changes:
- Via Email

### *Coppa (children online privacy protection action)*

With regards to the assortment of private information from children under age 13 years, the Children's Online Privacy Protection Act (COPPA) puts parents in charge. The Federal Trade Commission, United States' consumer safety firm, enforces the COPPA Guideline, which spells out what providers of websites and online services should do to safeguard children privatizes and security online. For more Details [Click Here](#) or below link

<https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule>

### *Fair information practices*

The fair Information Practices Rules form the backbone of level of privacy law in America (Chicago) and the ideas they include have played an important role in the introduction of data protection laws and regulations around the world. Understanding the Good Information Practice Guidelines and how they must be implemented is fundamental to adhere to the various privation laws and regulations that protect private information.

*To become consistent with Fair Information Methods we will need the following responsive action, should a data breach happen:*

- We will inform you via email
- within 7 business days
- We will inform the users via in-site notification
- Within 1 working day

We also agree to the average person Redress Rule which requires that peoples have the right to legally go after enforceable privileges against data collectors and processors who neglect to adhere to the law. This theory requires not just that people have enforceable protection under the law against data users, but also that person have recourse to courts or federal government agencies to research and/or prosecute non-compliance by data processors.

### *Can-spam act*

The CAN-SPAM Take action is a regulation that sets the guidelines for commercial email, establishes requirements for commercial announcements, offers recipients to have emails ceased from being delivered to them, and spells out hard fines for violations.

We accumulate your email to be able to:

- Send information, react to questions, and/or other demands or questions
- To maintain compliance with CANSPAM, we consent to the next:

- Not use untrue or misleading subject matter or email addresses.
  - Identify the concept as an advertisement in some realistic way.
  - Include the physical address of our site headquarters or business
  - Screen third-party e-mail marketing services for conformity, if one can be used.
  - Honor opt-out/unsubscribe demands quickly.
  - Allow users to unsubscribe utilizing the link at the bottom of every email.

If anytime you want to unsubscribe from receiving future e-mail, you can email us at by using contact form at our website [gonzocar.com](http://gonzocar.com) and we'll immediately remove you from ALL communication.

#### *Limitation of liability*

- Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages so some of the above limitations may not apply to you.
- We make no legal representation that the website is appropriate or available for use in locations outside USA. You may access the website from outside UNITED STATES .at your own risk and initiative and must bear all responsibility for compliance with any applicable foreign laws.

#### *Indemnification*

- Upon visiting this website you agree release, indemnify, defend and hold harmless GonzoCar and any of its contractors, agents, employees, officers, directors, shareholders, affiliates and assigns from all liabilities, claims, damages, costs and expenses, including reasonable attorneys' fees and expenses, of third parties relating to or arising out of your use of the website content; your use of the services; your violation of any provision of these terms; any unauthorized information or data you supplied to us. You will have sole responsibility to defend us against any claim, but you must receive our prior written consent regarding any related settlement.

#### *Governing Law and Jurisdiction*

- This website originates from **USA. (Chicago)** The laws of USA. without regard to its conflict of law principles will govern these terms to the contrary. You, hereby agree that, all disputes arising out of or in connection with these terms shall be submitted to the exclusive jurisdiction of the USA. By using this website, you consent to the jurisdiction and venue of such courts in connection with any action, suit, proceeding or claim arising under or by reason of these terms. You hereby waive any right to trial by jury arising out of these terms.

#### *Changes to this privacy notice*

We reserve the right to alter this privacy notice at any time. Such alterations will be posted on our website. You can also obtain an up-to-date copy of our privacy notice by contacting us.

#### *Contacting us*

If you would like to contact us to understand more about this Policy or wish to contact us concerning any matter relating to individual rights and your Personal Information, you may do so via the [contact us](#) or email us at [rentgonzo@gmail.com](mailto:rentgonzo@gmail.com)

#### **GonzoCar**

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